



Join the 2023 Siouxland Garden Show!
The Marriot Center in South Sioux City, NE.

EXHIBITOR BOOTH REGISTRATION

(See back for sponsorship opportunities!)

To reserve your space, please sign and return this form with a check for the total amount to:

Woodbury County Extension, 4728 Southern Hills Dr, Sioux City, Iowa 51106

Credit cards accepted by phone or in person with a small convenience fee!

Business Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Daytime Phone: _____ Cell Phone: _____

E-mail: _____ TaxID # _____

VENDOR OPPORTUNITIES

Siouxland Garden Show vendors must have a focus on horticulture, outdoor landscape, gardening, or local food highlights. Each vendor application will be accepted after review by the Siouxland Garden Show Committee. APPLICATIONS AND PAYMENT are due by January 31, 2023, to secure the discounted price. Prices increase by \$100 on February 1, 2023.

Make me a SPONSOR!

Siouxland Garden Show Vendor

Major- \$1,500 (4 booths) 1-10x10 booth @ \$425

Level II- \$1000 (2 booths)

Level I- \$750 (1 booth)

Description of Services and items your business will offer:

Each exhibitor is responsible for their own insurance covering liability, property damage, and product liability.

Signature _____ Date: _____ Total Enclosed: _____ Check #: _____

The fees for service will be used to offset direct expenses and to support the Agriculture and Natural Resources program at ISU Extension-Woodbury County.

Become a Siouland Garden Show Sponsor!

To receive maximum benefit from your sponsorship, your commitment is requested by **Tuesday, January 3, 2023**

This will ensure your business will be included in all print advertising. Those who sign up after that will be included in the advertising yet to be completed.

If you have questions, please call ISU Extension at (712) 276-2157.



MAJOR SPONSOR: THE TREE—\$1500

- Includes logo on all advertising (radio, TV, website, Facebook, and print)
- Four 10x10 booth spaces
- 15 free tickets to the event
- 8 exhibitor passes



LEVEL II: THE SHRUB—\$1000

- Includes logo on all print advertising (fliers and posters)
- Two 10x10 booth spaces
- 10 free tickets to the event
- 6 exhibitor passes



LEVEL I: THE FLOWER—\$750

- Includes logo on all print advertising (fliers, and posters)
- 1-10x10 booth spaces
- 5 free tickets to the event

Join us for the 2023 Siouxland Garden Show!

The Event

SET UP HOURS:

- **Thursday, March 30th:** 8:00 a.m. —7:00 p.m.
- **Friday, March 31st:** 7:00 a.m. – 9:00 a.m.

EVENT HOURS:

- **Friday, March 31st:** 9:00 a.m.—6:00p.m.
- **Saturday, April 1st:** 9:00 a.m.—6:00p.m.

DISMANTLE HOURS:

- **Saturday, April 1st:** 6:00 p.m. – 9:00 p.m.

The Venue:

- **Generous booth spaces**
- **Accommodating show hours**
 - Friday 9 a.m. to 6 p.m.
 - Saturday 9 a.m. to 6 p.m.
- **Ample parking for visitors**
- **Two large speaker areas for presentations**
- **Carpeted facility**
- **Concessions available**
- **Entrance fees: \$5 a day & children 12 and under FREE**

Special Features:

- **Educational Seminars** presented by local and regional experts on lawn and garden topics will be offered throughout the event.
- **Master Gardeners** will be available to answer horticulture questions from attendees.

Vendor Information:

Each exhibitor is responsible for their own insurance covering liability, property damage and product liability. The Siouxland Garden Show planning committee reserves the right to be selective in determining which products or exhibits are granted booth space. Booth exhibits must relate to flowers, lawns, gardens, locally produced foods, horticulture and landscaping. Criteria used may include but not be limited to space available, duplication of exhibit, appropriateness for family event, or health and safety of event visitors. Exhibitors may be contacted by our media sponsors for additional advertising. Building will be secured overnight. Items may be sold during the event. Exhibitors are responsible for the collection and reporting of sales tax per state and local law.

